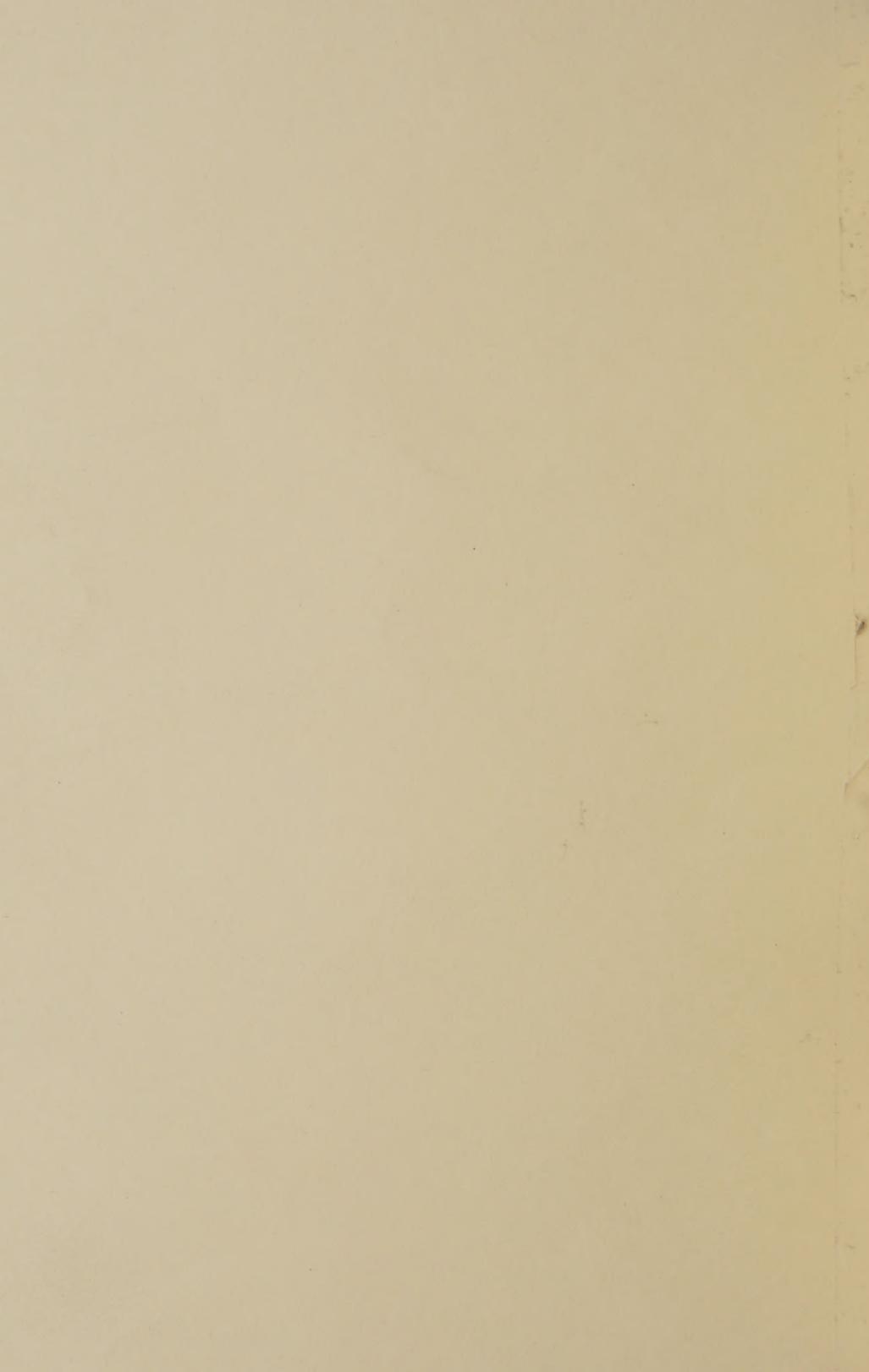


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1940 PRICE LIST



W. W. Wood
Rudolph, Ohio

W. W. WOOD RUDOLPH, O

GLADIOLUS - 1940

As I have done for many years past, I present for 1940 a list of the better known varieties of Gladiolus, together with some of the better of the newer introductions, and some of the highly advertised varieties, many of which are as yet not thoroughly established as to value.

Vast improvements have been made in gladiolus varieties in the past few years, with many fine introductions, but many of little worth have been foisted on unsuspecting buyers. Name, propaganda, and flashy advertisements have sold many new varieties, but this does not make for quality or permanent value.

A few good cut-flower and exhibition kinds, well-grown, mean far more to the real flower-lover, than a large number of good, bad or indifferent sorts. Price does not always mean quality.

All the bulbs offered in this list are home-grown from bulblets or year old stock. Bulbs are grown on rich brown sand, properly fertilized to produce fine bulbs with all their "pep" ahead of them. No bulbs have been forced for exhibition.

I try to select only varieties that are good, and will do well under all conditions. Varieties marked (*) rank first in their color class in either the symposium conducted yearly by the New England or Canadian Gladiolus Societies. Many of the others are in second place in these symposiums; others are Champion Bloom in the larger shows of the United States, New Zealand or Australia.

The money saved by an inexpensive list of this sort is passed on to the buyer, and means many more bulbs in the average order.

SIZE: "L" indicates a bulb $1\frac{1}{4}$ inches or more in diameter; "M" a bulb $\frac{3}{4}$ to $1\frac{1}{4}$ inches in diameter; "S" a bulb less than $\frac{3}{4}$ inch, but over 3/8th inch in diameter.

PRICE: Indicated after the descriptions; for prices on large orders or bulblets, write to me.

SHIPMENT: When wanted, weather permitting, by safe postpaid delivery. Order now, pay before shipment, or have your bulbs sent C. O. D.

INSPECTION: All bulbs offered have been inspected by the Ohio State Department of Agriculture, Division of Plant Industry, certificate #355. For quality bulbs, INSIST ON INSPECTED BULBS.

ORIGIN: The letter following the name of the variety indicates the country in which the variety originated. The Key is: A-Australia, BC-British Columbia, C-Canada, G-Germany, M-Manitoba, NZ-New Zealand, S-Scotland, US-United States, Ohio- an Ohio origination.

ADIRONDACK-Ohio Large rich rose red; wonderful size and color, but somewhat loose attachment. L, 2-10¢; 6-25¢;

ALAYNE-US Beautiful clear rose.

L, 2-15¢; M, 2-10¢

ALBATROSS-G Tall, pure white; good.

L, 2-10¢; M, 3-10¢, 12-30¢; S, 12-20¢

ALCHEMIST-G Large rich yellow.

L, 2-10¢; M, 3-10¢; S, 5-10¢ --

ANGELUS-C Clear medium salmon pink with cream blotch. L, 1-25¢; M, 1-15¢

AWATEA-NZ Peach blossom with sulphur yellow throat; many open. L, 1-65¢;

S, 1-25¢

*BAGDAD-C Huge smoky old rose; tall.

L, 2-10¢; M, 3-10¢; S, 12-20¢

*BEACON-C Bright rose scarlet with large cream blotch; very striking.

L, 1-10¢; M, 2-15¢; S, 6-25¢

BEAUTIFUL OHIO-Ohio Fine rose lavender; outstanding in its color class; originated by my friend and neighbor.

L, 1-15¢, 4-50¢; M, 1-10¢, 6-50¢;

S, 2-15¢, 12-75¢

BEOWOLF-Ohio Tall rich mauve lavender; good grower; late. L, 1-15¢;

M, 1-10¢; S, 2-15¢ --

BERICE-NZ Rose pink with a crimson blotch in an ivory throat. L, 1-25¢;

M, 1-20¢

BETTY HUMPHREY-NZ Said to be a richer and larger Betty Nuthall. S, 1-35¢

BETTY NUTHALL-US Tall orange salmon, yellow in throat; late. M, 3-10¢, 12-25¢

BILL SOWDEN-G Large deep blood red.

M, 3-10¢

- *BIT O'HEAVEN-C Tall deep orange decorative with eight to ten open on a tall spike. L, 2-15¢, 6-35¢; M, 2-10¢, 12-45¢; S, 12-30¢
- BLACK OPAL-A Tall deep red; many medium blooms open. L, 1-40¢
- *BLUE ADMIRAL-Ohio Clear deep violet with tall straight spikes. L, 2-15¢, 4-25¢; S, 3-10¢, 12-30¢
- BRIGHTSIDE-US Very pretty orange and yellow decorative. L, 2-10¢; M, 3-10¢
- CHAMPLAIN-C Early light blue. L, 2-10¢; M. 3-10¢
- CHIEF RED BIRD-US Tall true red without markings; one of earliest of reds. L, 1-\$1.00; M, 1-60¢; S, 1-30¢
- COLONIAL MAID-US Tall late light lavender. S, 1-10¢
- COMMANDER KOEHL-G Large Blood red. L, 2-10¢, 6-25¢; M, 3-10¢, 12-30¢
- D. A. HAY-NZ Exhibition pink and cream. L, 2-15¢; M, 2-10¢; S, 3-10¢
- DEBONAIR-C Tall LaFrance pink with long flower head. Good straight grower. L, 2-10¢, 6-25¢; M, 3-10¢, 12-30¢; S, 12-15¢
- DREAM OF BEAUTY-US Deep American Beauty rose; placement not so good, but fine in arrangements. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 12-15¢
- DR. F. E. BENNETT-US Tall reliable commercial scarlet. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 12-15¢
- *DUNA-C Soft light pinky buff. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 12-15¢
- EARLY MELODY-US Tall light lavender, decorative; early. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 12-15¢

EARLY PEACH-US Peach red with ivory throat. L, 2-15¢; M, 2-10¢

EARLY ROSE-BC Rich rose shading lighter in the throat. L, 2-15¢

ELOISE-US Dark Commercial lavender; said to be good. L, 1-15¢

ELSIE ADELLE-Ohio Tall LaFrance pink. M, 2-15¢; S, 2-10¢

ERIE PRIDE-Ohio Fine rich purplish rose; always straight L, 1-35¢; M, 1-20¢; S, 1-10¢

FLAMING METEOR-US Tall giant bright red; a little top-heavy in the rain, but opened inside it's fine. L, 2-10¢

GARDENIA-US Similar to Maid of Orleans except more creamy and much earlier; good propagator, blooms in 65-70 days.

L, 1-\$3.00; M, 1-\$2.00; S, 1-\$1.00

GERTRUDE SWENSON-A Tall mauve shaded lavender with white throat; good placement with many four inch blooms open.

M, 1-10¢; S, 2-15¢, 4-25¢

GLADYS CLEGG-A Very early apricot with reddish blotch. L, 2-10¢; M, 3-10¢

*GOLDEN CHIMES-US Fine ruffled light yellow. L, 2-10¢, 6-25¢; M, 3-10¢, 8-25¢.

GOLDEN CUP-C Very deep yellow. L, 2-10¢; M, 3-10¢; S, 5-10¢

GOLDEN DREAM-C Old stand-by yellow; tall and late. M, 3-10¢, 12-25¢; S, 12-15¢

GOLDSTAUB-G Large deep yellow; said to be good. L, 1-20¢

HARVEST MOON-BC Large commercial yellow; said to be good. M, 1-15¢; S, 1-10¢

HECTOR-C Salmon scarlet with a cream blotch. L, 2-10¢; M, 3-10¢

HEREWAKA-NZ Orange red with a darker blotch; many open. L, 1-25¢

HONOR-US Fine clear lavender with good size; very good. L, 2-15¢; M, 2-10¢, 6-25¢; S, 3-10¢, 12-30¢

IRENE-S Salmon rose with cream blotch in throat. M, 2-10¢, 6-25¢; S, 3-10¢, 12-35¢
JERSEY CREAM-Ohio Deep rich cream color; good cut flower. L, 2-15¢; M, 2-10¢; S, 3-10¢

J. S. BACH-G Huge exhibition orange red; very early and many open. L, 2-15¢

KING ARTHUR-US Deep rose lavender with large fluted flowers. L, 2-10¢

KING'S RANSOM-C Early peach red blending to apricot; highly recommended. L, 1-15¢; S, 2-15¢

KOONYONG-A Tall pure white. L, 1-50¢; M, 1-30¢; S, 1-20¢

LAFIESTA-US Fine tall orange. L, 1-15¢

LAVENDER DELIGHT-US Deep lavender with white in the throat. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 12-15¢

LESCHI-US Dark red with darker throat; ruffled. M, 2-15¢

LIBELLE-G Good light blue. L, 2-10¢; M, 3-10¢, 12-30¢; S, 12-20¢

LIGHTS OF GOLD-US Ruffled salmon pink with yellow throat. M, 3-10¢; S, 5-10¢

LONDONDERRY-Ohio Tall smoky orange; an improved Copper Bronze. L, 2-10¢; S, 4-10¢

LUCIFER-A Bright orange with purplish blotch; tall, large and many open.

L, 2-10¢, 6-25¢; M, 3-10¢

*MAID OF ORLEANS-G Outstanding white with creamy throat; medium early; not so showy, but very dependable.

L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 12-15¢

MANU-NZ Pure salmon, deeper in the throat; large flowers, tall spike.

L, 1-35¢; S, 1-15¢

MARGARET PETER-A Good white with red blotch; plant early. M, 3-10¢; S, 5-10¢

MARY ANSTEEN-US Rich rose salmon with darker blotch; fine color, large flowers; a little short; decorative.

L, 2-10¢, 6-25¢; M, 3-10¢, 12-30¢; S, 12-20¢

*MARY ELIZABETH-US Ruffled late white with creamy throat. L, 2-10¢, 6-25¢

MILDRED LOUISE-US Light strawberry pink with yellow in the throat; good.

L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢;
S, 12-15¢

*MILFORD-NZ Clear tall light blue with many open. L, 2-15¢; M, 2-10¢; S, 3-10¢

*MINUET-US The lavender others are rated by. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢; S, 25-25¢

MISS NEW ZEALAND-NZ Huge deep salmon pink; sensation and runner-up in the Canadian symposium. L, 1-10¢; M, 2-15¢; S, 2-10¢

MOTHER MACHREE-US Fine smoky lavender tinged with yellow. L, 2-10¢, 6-25¢; M, 3-10¢, 12-30¢; S, 12-20¢

MRST LULU HUNT-US Fine early salmon pink; prize winner in National Glad- iolus Shows. L, 2-15¢, 12-75¢; M, 2-10¢, 12-50¢; S, 12-30¢

NEW ERA-US New heavily ruffled La- France pink with many open. M, 1-10¢; S, 2-15¢

OLIVE MARIE BROWN-US Soft apricot with yellow shading to throat; Three inch flower, many open, long spike. L, 2-15¢, 12-75¢; M, 2-10¢, 12-50¢; S, 12-35¢

PARADISE-US Tall early apricot, yellow throat. L, 2-10¢, 12-35¢; M, 3-10¢, 12-25¢

PEGGY LOU-US Big pure pink with rosy cast; same parentage as Picardy; long straight spike, many times a show winner. L, 1-25¢; M, 1-20¢; S, 1-15¢

PENSACOLA-US Bright red on a medium spike. L, 2-15¢; M, 2-10¢; S, 5-10¢

PHYLLIS McQUISTON-US Tall pure pink with five or more open. L, 2-10¢; M, 3-10¢

PICARDY-C Salmon pink; "Tops" in glads. L, 2-10¢, 12-30¢, 25-50¢; M, 3-10¢, 12-25¢, 25-40¢; S, 50-50¢

POLAR ICE-C Early pure white. L, 2-15¢

PRAIRIE GOLD-US Deep golden yellow. M, 2-15¢

PURE GOLD-US Just what the name implies; early. L, 2-15¢; M, 2-10¢; S, 4-10¢

PREMIER HENRY-C Large geranium pink with red feather. L, 2-15¢

QUEEN HELEN II-US Good bright pink with yellow in the throat; heavy foliage. M, 3-10¢, 12-25¢; S, 12-15¢

QUEEN OF BREMEN-US Lavender pink; very early small decorative; fine in arrangements. L, 2-10¢, 12-35¢; S, 12-15¢

RAMSAY MAC DONALD-G Deep rich purple. L, 1-15¢; M, 1-10¢; S, 2-15¢

REGENT-C Fine exhibition and commercial scarlet red; fine. L, 1-50¢; M, 1-30

REWI FALLU-A Large deep blood red with plenty open. L, 1-10¢; M, 2-15¢; S, 2-15¢

RIMA-US Fine light pink tinged lavender; large and good. L, 1-35¢; M, 1-25¢

ROBERT BURNS-US Deep violet blue; said to be an improved Blue Admiral. L, 1-20¢ M, 1-15¢; S, 1-10¢

ROSE LADY-Ohio Rich mahogany smoky. M, 2-10¢; S, 3-10¢

ROSE STANDISH-US Light rose pink. M, 3-10¢; S, 5-10¢

SERGENT MOLLY-Ohio Tall salmon pink with yellow in the throat. Stands hot weather, very early. Bloomed for me in 60 days from large bulbs, last year.

Any size \$1.00

SHIRLEY TEMPLE-US Large heavily-ruffled light cream with yellow deep in the throat; has been sensational.

L, 1-10¢; M, 2-15¢; S, 2-10¢, 6-25¢

SMILING MAESTRO-Ohio Fine large true salmon; good. L, 2-10¢; M, 3-10¢

SNOWDEN-A Exhibition white with long spike. L, 2-10¢, 6-25¢

SOLVEIG-US Late white with small cerise feathering; heavy substance and much ruffled. L, 1-10¢; M, 2-15¢

SONATINE-G Tall light pink with small red blotch. L, 2-10¢; M, 3-10¢; S, 5-10¢

SOUTHERN CROSS-NZ Good medium red that does not burn. M, 3-10¢, 12-25¢; S, 12-15¢

SPANISH CAVALIER-US Red with cream in the throat. L, 1-10¢; M, 2-15¢

SPRAY OF GOLD-C Early deep yellow decorative. L, 2-10¢; M, 3-10¢; S, 6-10¢

*STAR OF BETHLEHEM-G Large exhibition white; makes some wonderful spikes.

L, 2-15¢; M, 2-10¢; S, 3-10¢

STREAK O' BUTTER-C Very tall buff blending to light salmon at edge, and golden throat. S, 3-10¢

TAIAROA-NZ Large salmon, pink flaked slate, with purple blotch; showy and many open. L, 2-15¢; M, 2-10¢; S, 3-10¢

*TAKINA-NZ Rosy purple, darker flecks; Large plant and flower. L, 1-10¢; M, 2-10¢; S, 3-10¢

TASMAN-A Geranium pink with creamy lip
penciled crimson. L, 1-20¢; S, 1-10¢
TERESSA-Ohio Salmon pink with creamy
yellow throat; fine decorative with
plenty of blooms open. L, 2-15¢; M, 2-10¢;
S, 3-10¢

THE BOUNTY-Ohio Deep maroon red; good
spike with 7-8 open. L, 1-15¢; M, 1-10¢

TREVONIAN-US Rose red with lighter
streaks in the throat. L, 2-10¢. 12-35¢;
M, 3-10¢, 12-25¢; S, 12-15¢

TUNIA'S BLUE-A Deep violet blue.

L, 1-25¢; M, 1-20¢; S, 1-15¢

TUNIA'S BLUE WONDER-A Medium light blue;
tall spike with 8-10 open. L, 1-25¢;
M, 1-20¢; S, 1-15¢

TUNIA'S TRIUMPH-A Large exhibition orange
red with many open. L, 1-75¢

*VAGABOND PRINCE-C Brilliant garnet brown
lighter in upper throat, flame blotch on
lower petals; very wonderful color com-
bination with 8-10 open. L, 2-15¢, 12-70¢;
M, 2-10¢, 12-45¢; S, 3-10¢, 12-30¢

WASAGA-C Ruffled peach buff. M, 3-10¢,
12-25¢; S, 12-15¢

WINGS OF JOY-Ohio Large light pink with
many open. L, 1-15¢, 2-25¢

WINGS OF SONG-US Large rose pink with
white throat. L, 1-\$1.50; M, 1-\$1.00

WURTEMBERGIA-G Striking scarlet red with
cream throat. L, 2-10¢, 12-35¢; M, 3-10¢,
12-25¢; S, 12-15¢

ZUNI-US Blend of dark lavender and
gray with peach and rose markings;
said to be one of the best of the
smokies. L, 1-30¢

SPECIAL: One dozen each of any five varieties listed at 35¢ per dozen or less, 60 bulbs for \$1.50.

SPECIAL: Two plants with blooms that arrange nicely with gladiolus and bloom at about the same time.

"Liatris Pychostachya", long purple flowers on long stems.

"Tritoma Pfitzeri", Red Hot Poker plant; orange scarlet flower on end of long stem. Fine with gladiolus.

PRICE: Two and three eye roots of either plant @ 10¢ each, 3 for 25¢; postpaid with orders of \$1.00 or more. Can be shipped with bulbs.

- - - - - SUGGESTIONS - - - - -

Some of the varieties that are:

TALL-- Albatross, Bagdad, Bit O'Heaven, Debonair, Lucifer, Shirley Temple.

EARLY-- Champlain, Early Melody, Gladys Clegg, Mrs. Lulu Hunt, Queen of Bremen, Sergeant Molly (very early)
LARGE-- Bagdad, Flaming Meteor, Miss New Zealand, Picardy, Premier Henry, Takina, Rewi Fallu.

LONG FLOWER HEAD-- Bagdad, Bit O' Heaven, Debonair, Peggy Lou, Shirley Temple.

HEAVILY RUFFLED-- King Arthur, Shirley Temple, Solveig.

MANY OPEN-- J. S. Bach, Lucifer, Taiaroa, Gertrude Swenson.

STRIKING-- Beacon, Regent, Rewi Fallu, Smiling Maestro, Taiaroa, Vagabond Prince.

SMALL ARRANGEMENTS-- Brightside, Olive Marie Brown, Queen of Bremen.

Generally speaking, a large, new, "peppy" bulb gives the largest flower, but in a few varieties, a medium bulb makes a better flower. Jumbo bulbs force well for large exhibition blooms, but are seldom of much value afterward. You will get more for your money in the medium and smaller bulbs, but for first year results, buy the large ones.

JOIN THE OHIO STATE GLADIOLUS SOCIETY

For \$1.00 you can be a member of this group and help boost GLADS. For another \$1.00 you can also join the New England Gladiolus Society and get a 250 page year-book full of gladiolus news and information. Send your money to me with, or without your order, and I'll do the rest.



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BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases
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